

# Expression of Interest

## **Purpose:**

KristallTurm® Inc and its CEO Mario Gomes, would like to make an offer to the District of Squamish to use part of the parking lot area, adjacent to the Squamish Adventure Center to install a KristallTurm® Aerial Ropes Course.



#### **Product Description:**

The KristallTurm® Aerial Ropes Course is a modular tower like structure with up to 4 levels and 110 different climbing elements (games) for ages 5 to adults of any age and skill levels from beginner to expert. Elements includes bridges, climbing walls, swings, ropes, monkey bars, etc. People pay a daily entry fee to stay as long as they want.

A European magazine rated KristallTurm® as the best family attraction and the Mercedes-Benz of Adventure Parks.

Participants are protected throughout their climbing experience by a dual safety belay system.

The dual safety system works in a way that once a person is connected to the system, the only way to disconnect is at the exit point at the ground level making it so safe, that in our tower in Berlin, the Association of Downs Syndrome takes regular groups to experience the tower in a totally independent way.





### **Company History:**

KristallTurm® originated in Germany approximately 10 years ago. There are currently 26 parks installed in over 10 countries. Locations vary from alpine ski resorts in Switzerland, to municipal installations in Berlin, Moscow, Turkey, Nashville, TN and Castle Rock CO. The integral design and safety of the KristallTurm® has allowed over two million customers to safely experience the towers. KristallTurm® Inc acquired the rights to produce, operate and sell KristallTurm® towers exclusively across North America and has chosen Squamish as the Head Office for KristallTurm® North America operations and production.

Five locations are now in operation in North America including Nashville, Indianapolis, Ohio, Castle Rock CO, Kitty Hawk NC, with two more under construction for Edmonton AB and Mission Texas.

Approximately 95% of all the components for a KristallTurm® tower are currently being produced right here in Squamish and employing approximately 14 people with the possibility to have 100% of the tower being produced locally. Anticipated sales growth for 2016-2020 will result in more than doubling the number of jobs in the production facility and another 10 to 16 working at the Squamish tower.







#### Stats:

Recognized as the Mercedes Benz of Modular Aerial Ropes Courses due to German design, safety and engineering patent.

- 26 parks world-wide, 9 countries, 2 million guests to date, 100% safe, Zero accidents.
- Built out of galvanized steel and wood, able to withstand Squamish weather and always look new/attractive..
- 90 elements and games, plus children's course of 19 elements allow for 4 levels of difficulty, graded like a ski run. Blue Red Black (Beginner- intermediate Advanced.)



Modular nature of the tower means games and elements can be upgraded or swapped out quickly to maintain user interest and benefit.





#### **Community Benefits:**

- Made in Squamish! Rec-tec at its best!
- Top family attraction in the world, right in our backyard
- Aligned with "Hardwire for Adventure" mandate.
- Local employment
- Tourism attraction showcasing and contributing to awareness and use of Squamish Adventure Centre.
- Accessible to everyone. No special equipment or abilities required. Just park and play!
- Participant play and discovery aligned with experiential education outcomes of increased confidence, happiness, camaraderie, community, family bonding.
- Is likened to a "jungle gym for families" where people can get outside to play safely and receive all of the benefits we live in Squamish for. " Fresh air, scenery, adventure, nature, discovery, friendship."
- No electronics required. Unplug and play!
- Available for use by local school groups, special needs groups to advance outdoor discovery and play and receive the benefits of this unique experience.
- Structure and top platform can be used for civic events, corporate events, team building, special events, school events etc.









## **Lease Terms:**

**Location:** Parking lot adjacent to Squamish Adventure Centre.

**Area needed:** 1.05 acres

**Tower footprint:** Up to 110' x 110'

**Parking:** 100' x 60' (approx. 21 parking stalls)

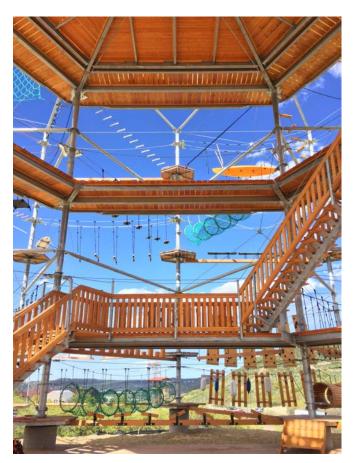
Start Date: April 1st, 2017

**Lease term:** 5 years with option to extend for another 5 years

**Opening Hours**: Up to 7 days a week 8 hours per day for approximately 10 months of the year.

**Employees:** 10 to 16 on a rotating schedule

**Rent:** 4% of gross revenue.





Number of visitors: up to 120 people in the tower simultaneously but average will be about 20 to 50 people at one time.

